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Results of the Graduates' Satisfaction Survey

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Abstract: Graduate satisfaction indicators are very important for improving and continuously developing the knowledge, skills, and attitudes required for the workplace of a good specialist, the content of the training program, the methodological environment, and the evaluation methodology. Studying the demand and supply of the labor market at the occupational level is of great importance for policy development. The issue of whether the newly qualified employees supplied by the educational institution are able to meet the requirements of the jobs available in the market is a topic related to graduate satisfaction.

Keywords: Management, Training, Environment, Evaluation, Team Building

Introduction:

An important basis for the successful and effective management of any organization is the issue of marketing products and services that meet the needs of consumers. In recent years, results-based education, which is the leading experience of developed countries, has become increasingly important in the higher education sector of our country. In this context, there is a need to evaluate the employment and satisfaction of graduates, make changes to the curriculum, and improve the quality of education. In our study, we will collect and process a survey of 189 graduates who graduated from business administration, accounting, and business economics.

Research section:

It has been conducting training activities in business administration, accounting, business economics, business management, and marketing management programs for more than 26 years¹.

When asked what skills did you acquire as a graduate as an undergraduate? The survey participants answered that they acquired more skills in teamwork, time management, decision-making, communication, and acquiring new knowledge². However, they considered that they had acquired less skills in working on professional programs, being interested in art, and understanding the international economic and political situation.³ Therefore, it is necessary to pay more attention to the training programs that provide these skills⁴ . (Table 1)

Table 1: Assessment of skills acquired by graduates

| Questions | Total Average | Rating | | | | |
|---|---------------|----------|-----|---------|------|-----------|
| | | Very bad | Bad | Average | Good | Very good |
| Think systematically and logically | 3.98 | | 2 | 45 | 95 | 46 |
| Ability to acquire new knowledge and skills | 4.05 | | 3 | 35 | 100 | 50 |
| Ability to acquire new knowledge and skills | 3.98 | | 3 | 45 | 93 | 47 |
| Written and oral communication skills | 4.01 | | 5 | 39 | 94 | 50 |
| Reality-based decision-making and problem-solving | 4.03 | | 5 | 32 | 103 | 48 |
| In approach to understanding the culture and ethics of international and national relations | 3.64 | 1 | 13 | 70 | 72 | 32 |
| A methodology for understanding economic and political positions and making sound judgments | 3.75 | 4 | 5 | 60 | 84 | 35 |
| A sense of understanding art | 3.72 | 1 | 11 | 64 | 76 | 36 |
| Teamwork skills | 4.15 | | 3 | 29 | 92 | 64 |
| How to lead others | 3.99 | 1 | 3 | 40 | 96 | 48 |
| Presentation and preparation skills report | 3.86 | | 7 | 51 | 92 | 38 |
| Is it implemented with time management ? | 4.14 | 1 | 1 | 26 | 103 | 57 |
| Knowledge of using professional software | 3.77 | 4 | 9 | 53 | 83 | 39 |

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| Questions | Total | Average | Rating | | | |
|--|-------|---------|----------|-----|---------|------|
| | | | Very bad | Bad | Average | Good |
| Ability to use social media and information technology | 3.97 | | 2 | 6 | 37 | 93 |
| Knowledge and use of foreign languages | 3.47 | | 6 | 12 | 81 | 65 |
| Skills in developing new technologies and new ideas | 3.7 | | 4 | 7 | 63 | 81 |
| | | | | | | 33 |

The majority of respondents said that their major, teamwork skills, and computer skills were the most important factors in their chances of getting a job after graduation. They also cited artistic and athletic talent and the reputation of their school⁵. (Figure 1)

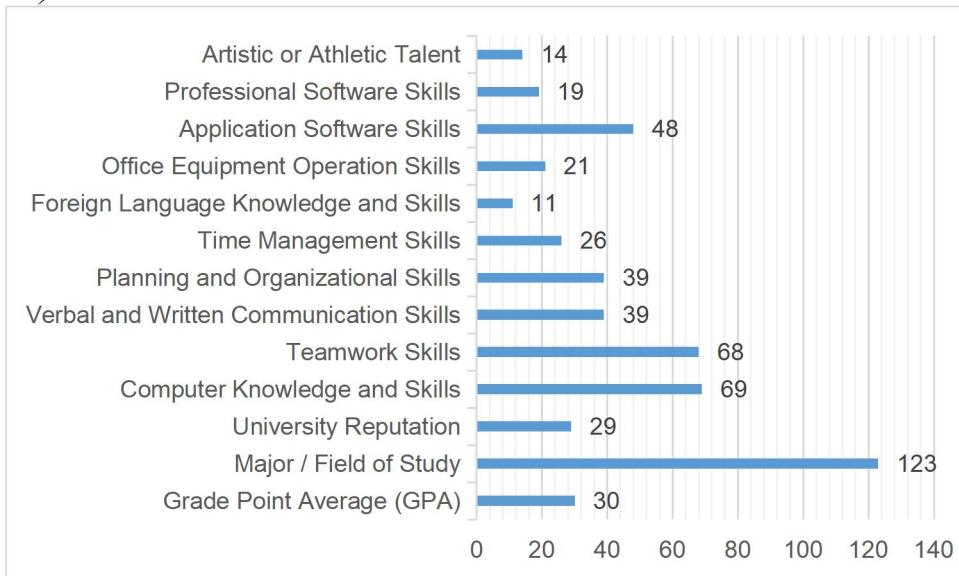


Figure 1. advantages of getting a job

While 80 people (45.2 percent) said they had no difficulty finding a job after graduating, 20.9-25.4 percent said they lacked work experience, foreign language knowledge, skills, and the ability to work on professional programs. This suggests that we need to pay attention to professional program software, computers, hardware, and foreign language training activities in the future. (Figure 2)

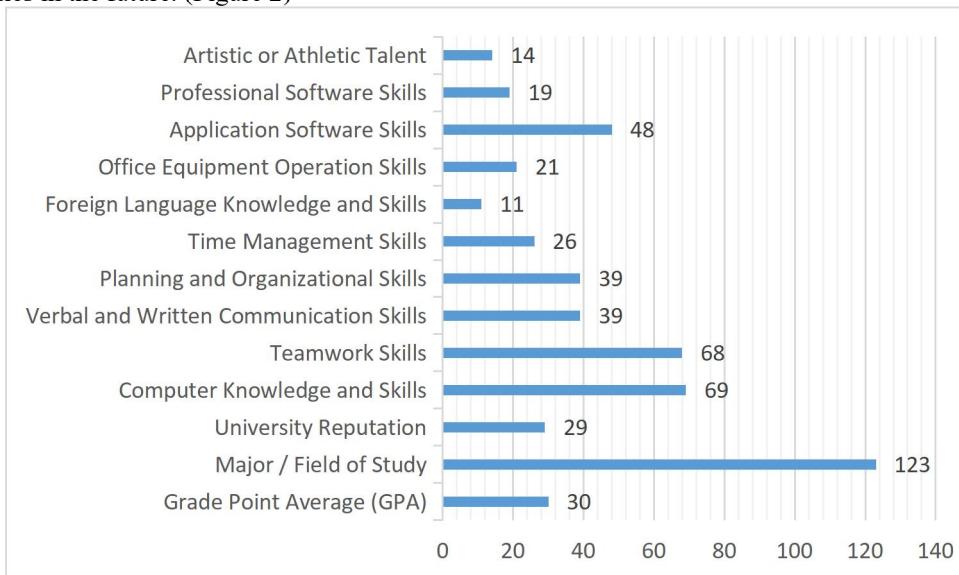


Figure 2. What was difficult about getting a job?

The participants in the study rated the training activities as good, with a score of 3.83, and were highly satisfied with the internship and seminar activities. (Figure 3.)

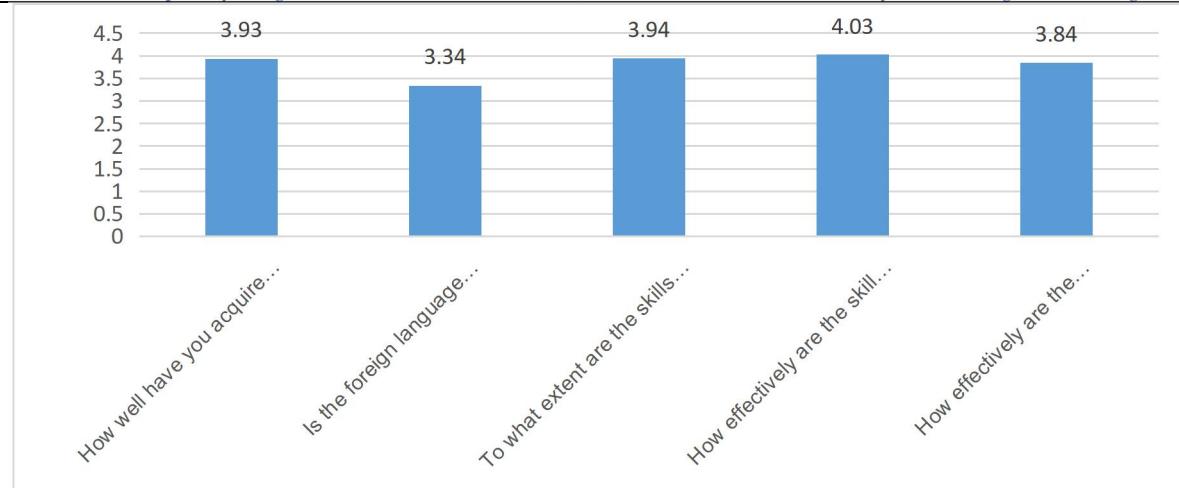


Figure 3. Evaluation of Training Activities

According to the survey results, participants rated the academic and industrial training activities at **3.9**, which corresponds to a “good” level (see Figure 4). However, the level of satisfaction with the training facilities and laboratory equipment was found to be **average**, indicating the need to pay greater attention to this aspect and to further expand cooperation with business enterprises and organizations.

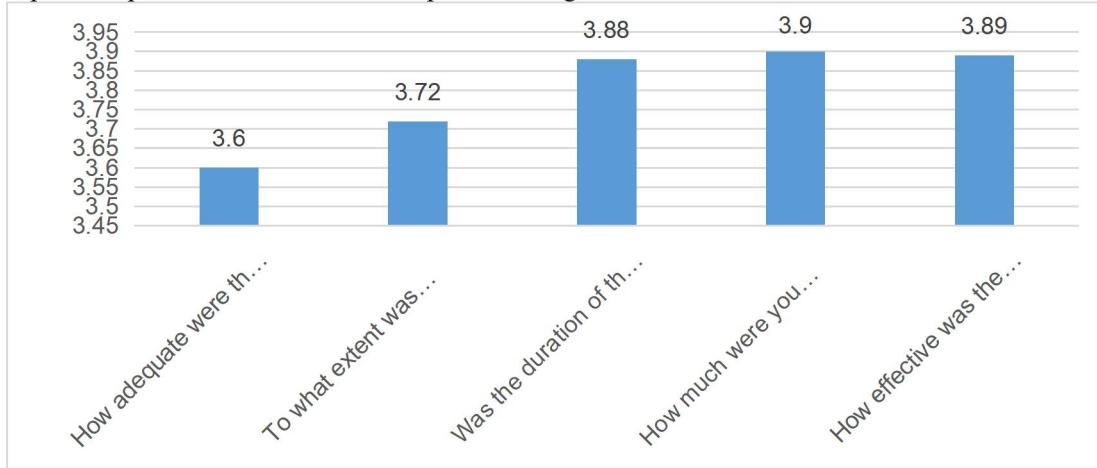
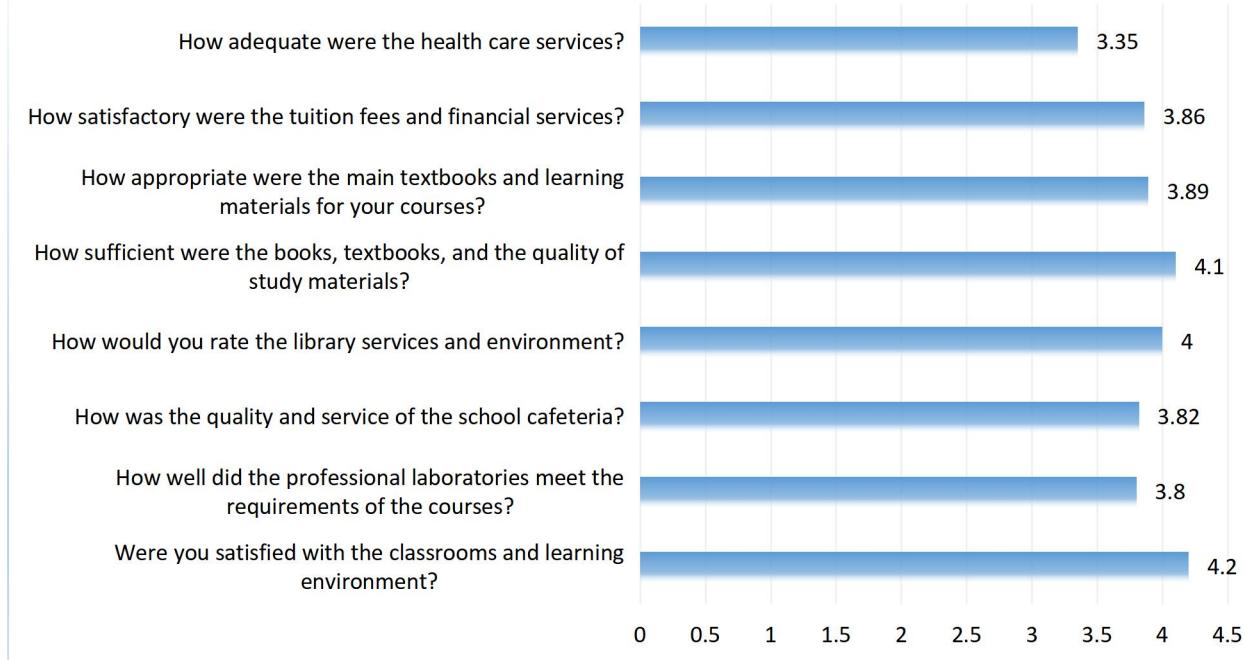


Figure 4. Evaluation of training and production activities

Graduates are moderately satisfied with the current state of the school's material base, finances, library, textbooks, and health services, and rated them between 3.35 and 4.2. Therefore, school administration and professional teachers need to pay more attention to improving the teaching material base.



Graph 5. Evaluation of the training material base

Conclusion

1. 55.9% of the respondents found employment within 1-6 months. The employment rate of graduates who graduated in the last 6 years is 69.3%.
3. It was considered that the most important factors in finding a job after graduation are profession, computer knowledge, skills, and teamwork.
4. The most difficult issues in finding a job were considered to be the ability to use professional programs, work experience, and foreign language skills.
5. The satisfaction level of graduates is 3.84. This is considered sufficient from the employment indicators.
6. There are 9 universities and colleges in Darkhan-Uul aimag that provide training. The purpose of this topic is to conduct a survey of graduates of engineering schools from these institutions, summarize their findings, and identify urgent problems that need to be addressed.

Approach

Rural graduates face poor job opportunities, poor access to professional work, and poor access to education. Accordingly, it is imperative to urgently address the issues related to the migration of the population to urban areas and employment.

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