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Human-Machine Collaboration and Emotional Labor Dilemmas: A Case Study of Foreign Language Teachers in the Northern Frontier Region

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Abstract: The rapid integration of artificial intelligence into education has precipitated a shift towards human-machine collaborative teaching, a transition fraught with complex emotional challenges for educators. Existing research, predominantly focused on technological efficacy and generic teacher adaptation, lacks a nuanced understanding of how these challenges manifest within specific, marginalized socio-cultural contexts. This qualitative case study addresses this gap by investigating the unique emotional labor dilemmas experienced by foreign language teachers in universities in China's Northern Frontier region—an area characterized by cultural diversity and relative resource scarcity. Drawing on in-depth interviews and documentary analysis with 12 teachers, the study identifies a core “triple tension”: the cultural-linguistic dilemma in aligning standardized technology with local learner needs, the double burden of mediating both cross-cultural understanding and digital interfaces, and the fragmentation of professional identity amidst technological demands. Moving beyond diagnostic analysis, the paper constructs and elaborates a situated, multi-tiered alleviation mechanism framework. This model advocates for synergistic interventions at the individual, organizational, and systemic levels. The study contributes to the international literature by foregrounding the critical dimensions of place and culture, arguing that teacher wellbeing in the digital age is a foundational condition for equitable educational futures.

Keywords: Emotional Labor; Human-Machine Collaboration; Foreign Language Teachers; Northern Frontier Region

1. Introduction:

The global wave of digitalization has irrevocably transformed higher education, positioning human-machine collaboration as a present-day classroom reality. While substantial research examines impacts on learning outcomes, the profound emotional and professional implications for teachers navigating this new terrain, especially in non-mainstream contexts, remain underexplored^[1]. Universities in China's Northern Frontier serve as a potent exemplar. Here, foreign language teachers operate at a confluence of roles: language instructors, cultural bridges, and technology adapters. This unique positioning renders them acutely vulnerable to distinct forms of emotional labor—the managed effort to present appropriate emotions as part of the professional role^[2]. This study asks: What are the specific emotional labor dilemmas faced by these teachers? What mechanisms generate these dilemmas? And, what constitutes a context-sensitive framework for their alleviation? By answering these questions, this paper aims to contribute a geographically and culturally situated perspective to the international discourse on teacher wellbeing and sustainable digital integration.

Literature Review

This research is situated at the critical intersection of three evolving scholarly conversations, each illuminating a facet of the complex phenomenon under study: the emotional labor of foreign language teachers in a digitally transforming frontier landscape.

The foundational lens is provided by the theory of emotional labor, originally conceptualized by Arlie Hochschild to describe the managed effort to present prescribed emotions in service work^[6]. In educational contexts, this translates to teachers regulating their feelings to conform to implicit “feeling rules” surrounding care, authority, and enthusiasm^[7]. Scholarship has effectively extended this framework to teaching, revealing it as a core, yet often invisible, component of professional practice that can lead to burnout and alienation when personal feelings conflict with professional display rules^[8]. Recent work has begun to explore how this labor intensifies in digital environments. Benesch, for instance, examines the “emotional intensity” of online interactions and how institutional power structures shape teachers' emotional responses^[9]. The shift to human-machine collaboration introduces a new layer of complexity, where feeling rules may be implicitly set not only by institutional norms but also by the affordances and constraints of technological platforms, a frontier this study directly engages with.

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Concurrently, research on digital technology integration in education has largely been dominated by perspectives focusing on efficacy, adoption barriers, and pedagogical transformation. While invaluable, this corpus has often relegated teachers' subjective, affective experiences to the periphery, treating them as secondary to skills acquisition or student outcomes^[10]. Scholars like Selwyn advocate for a more critical sociology of educational technology, questioning its inherent narratives of progress and examining its role in reshaping teacher identity and workload. Empirical studies note that technology can induce "digital burnout," create new forms of invisible labor (e.g., constant connectivity, data management), and provoke role conflict as teachers navigate shifting expectations^[11]. However, this body of work frequently lacks a deep, contextualized understanding of how these technological pressures are lived and felt by teachers in specific cultural and geographical settings, particularly those outside mainstream educational hubs.

The third crucial strand concerns teaching in geographically and culturally marginalized contexts, such as frontier regions. Research in this area highlights the unique professional challenges and emotional burdens inherent in such roles. Teachers in these settings often act as pivotal cultural brokers and community liaisons, roles that demand significant emotional investment and intercultural sensitivity. Forbes-Mewett discusses the "emotional labor of teaching in diverse classrooms," pointing to the additional layer of work required to navigate cultural differences and build trust^[12]. Furthermore, the geographic and resource-based constraints typical of frontier areas can exacerbate professional isolation and stress. Yet, existing literature on frontier education has seldom engaged substantively with the concurrent and disruptive force of intensive digital integration, creating a significant knowledge gap.

This study's theoretical innovation lies in its integrative synthesis of these three strands. It posits that in contexts like China's Northern Frontier, the emotional labor of foreign language teachers is not merely an aggregate of general teaching stress, digital anxiety, and cross-cultural strain. Instead, it argues for a constitutive perspective where a new, complex form of emotional labor emerges from the friction and intersection of these domains^[13]. The "feeling rules" become a contested terrain shaped simultaneously by technological imperatives, institutional policies in a resource-scarce environment, and deep-seated cultural and geopolitical particularities of the frontier. This research aims to map this contested terrain, addressing a clear lacuna in the literature by exploring how human-machine collaboration is emotionally enacted and negotiated at this multifaceted crossroads of place, culture, and technology.

Methodology

3.1 Research Design and Data Collection

Grounded in an interpretivist paradigm that prioritizes understanding the subjective meanings and lived experiences of participants, this study employed a qualitative multiple-case study design^[14]. This approach was deemed most appropriate for gaining a nuanced, contextually rich understanding of a complex social phenomenon. Two universities in Inner Mongolia Autonomous Region, one China's Northern Frontier region, were selected as illustrative cases, representing institutions grappling with the dual mandates of promoting digital education and serving diverse student populations.

A purposive sampling strategy was used to recruit 12 foreign language teachers (6 from each university). The sample was designed for maximum variation, encompassing differences in gender, age, academic rank, years of teaching experience, and self-reported familiarity with educational technology. Primary data were collected through semi-structured, in-depth interviews, each lasting between 60 to 90 minutes. The interview protocol was designed to elicit detailed narratives, focusing on: (a) concrete instances of using digital/AI tools in teaching, (b) the emotional responses associated with these experiences, (c) perceived challenges and conflicts, and (d) personal and institutional strategies for coping. To enhance methodological triangulation and contextual depth, supplementary data were collected, including teacher-reflective journals, samples of online course design, and discussion forum interactions, where accessible and consensual.

3.2 Data Analysis

The data were analyzed following Braun and Clarke's six-phase framework for reflexive thematic analysis, an iterative process well-suited for identifying, analyzing, and reporting patterns within qualitative datasets^[15]. The analysis commenced with a phase of familiarization, during which all interview recordings were transcribed verbatim in Mandarin and subsequently translated into English with careful attention to nuance. The research team immersed itself in the data through repeated reading of transcripts and field notes.

In the phase of generating initial codes, an inductive, line-by-line coding procedure was conducted using NVivo software. Descriptive labels were systematically attached to data segments pertinent to the research questions. For instance, excerpts such as, "I have to re-translate the AI's English examples into a local cultural reference," were assigned the code "cultural-translation-work." This process yielded an initial set of 78 codes.

Subsequently, during the searching for themes phase, these codes were collated and clustered into potential broader patterns of meaning. Codes such as "cultural-translation-work," "explaining-digital-context," and "adapting-impersonal-content" were grouped under a preliminary candidate theme labeled "Bridging Cultural-Digital Gaps." The reviewing themes phase involved a critical refinement of these candidate themes. Each was rigorously checked against the entire dataset for coherence and distinctiveness. Some themes were consolidated—for example, "frustration with

tech support” and “feeling of digital incompetence” were merged into the broader theme of “professional self-doubt”—while others were split or discarded, resulting in a refined thematic map.

During defining and naming themes, clear conceptual boundaries and definitive names were established for each final theme. The analysis crystallized around three core themes that most accurately captured the essence of the participants’ shared experience: 1) The Cultural-Linguistic Dilemma in Human-Machine Alignment, 2) The Double Burden of Cross-Cultural and Digital Mediation, and 3) The Fragmented Professional Identity. Finally, in the producing the report phase, the analytical narrative was woven together, supported by vivid, anonymized data excerpts, and explicitly linked to the research questions and extant literature, as demonstrated in the Findings and Discussion sections.

To ensure the trustworthiness of the analysis, several strategies were employed. Member checking was conducted by sharing preliminary interpretations with a subset of participants to solicit feedback and clarification. Regular peer debriefing sessions were held within the research team to challenge assumptions and cross-verify coding decisions. All research procedures received formal ethical approval prior to commencement. Informed consent was obtained from all participants, with stringent guarantees of anonymity and confidentiality maintained throughout the study.

Findings

The analysis of the qualitative data revealed that the emotional labor of foreign language teachers in this Northern Frontier context is fundamentally structured by a pervasive and interlocking triple tension. This tension arises from the fraught intersection of technological integration, cross-cultural pedagogy, and professional identity work, manifesting in three distinct yet interrelated thematic dimensions.

Theme 1: The Cultural-Linguistic Dilemma in Human-Machine Alignment

Teachers consistently reported a significant and often frustrating layer of work involved in mediating between culturally neutral or generic digital tools and the specific linguistic and cultural realities of their students. This went beyond simple translation, involving deep cultural translation and contextualization. A teacher of English explained, “The AI platform might recommend a perfect grammar lesson on urban life, but my student is a herder. I don’t just translate the words; I spend mental energy reimagining examples, finding analogous concepts from their lived experience... I become a cultural adapter for the algorithm” (T7). This “adaptation” work is an invisible cognitive and emotional labor, where teachers feel responsible for bridging the gap between the standardized outputs of technology and the localized needs of learners. Another teacher noted the affective strain of this constant mediation: “It creates a sense of inefficiency and sometimes isolation. You feel you are working against the tool’s logic to make it meaningful, which is exhausting” (T3). This dilemma highlights a conflict in feeling rules: the expectation to efficiently utilize technology clashes with the moral imperative to provide culturally responsive pedagogy.

Theme 2: The Double Burden of Cross-Cultural and Digital Mediation

Participants described an intensified emotional burden stemming from their dual role as simultaneous mediators of culture and technology. In the digitally-mediated classroom, the non-verbal cues and immediate feedback of a physical setting are absent, complicating the already delicate task of cross-cultural communication. Teachers expressed anxiety over diagnosing the root cause of student disengagement. A German language instructor shared, “When a student from a minority background goes quiet in a video call or stops posting on the forum, is it a language barrier, a cultural hesitation to speak up, a technical issue with their remote connection, or a problem with the platform itself? The ambiguity multiplies my worry and the emotional energy I must invest to reach out sensitively” (T11). This “diagnostic labor” requires constant emotional vigilance and amplifies the affective cost of teaching. The burden is double because the teacher must not only convey content and foster inclusion but also troubleshoot the digital medium that paradoxically enables and impedes that connection, leading to emotional exhaustion.

Theme 3: The Fragmented Professional Identity

A profound sense of professional identity dissonance emerged as teachers navigated their evolving roles. Many entered the profession with an identity anchored in being a “cultured scholar,” “mentor,” and “facilitator of intercultural dialogue.” However, human-machine collaboration introduced a competing set of demanded identities: “24/7 online helpdesk agent,” “data entry clerk” for learning management systems, and “technology troubleshooter.” This clash led to feelings of alienation and de-skilling. A senior Russian language professor reflected, “I spent years building expertise in literature and pedagogy. Now, a significant part of my worth seems tied to whether I can smoothly run a hybrid session or format grades correctly in the system. The machine hasn’t freed me to be more of a teacher; it has redefined teaching in ways that feel alien and sometimes demeaning” (T5). This fragmentation undermines professional autonomy and satisfaction, as the emotional reward of meaningful humanistic engagement is often displaced by the frustration of managing technological processes.

In summary, the findings paint a picture of emotional labor that is uniquely compounded in the Northern Frontier setting. The “triple tension” is not a list of separate issues but a synergistic phenomenon where cultural-linguistic alignment struggles amplify digital mediation burdens, and both together corrode a coherent sense of professional self. This grounded understanding provides the essential empirical foundation for the situated alleviation framework proposed in the subsequent discussion.

Discussion: Theorizing the Dilemma and a Situated Framework for Alleviation

This study moves beyond documenting the challenges faced by foreign language teachers in China's Northern Frontier to theorize the origin and structure of their emotional labor. The analysis reveals that the identified "triple tension" is not a collection of discrete issues but the systematic outcome of a specific generative mechanism. This mechanism operates at the critical intersection of structural pressures—the enduring conditions of the frontier context, including resource constraints, multicultural demographics, and often mismatched institutional policies—and situational interactions—the daily realities of human-machine collaboration and cross-cultural digital teaching. This perspective extends emotional labor theory by demonstrating how the "feeling rules" governing teachers' work are dynamically co-constructed by technological systems, broad institutional mandates, and localized cultural imperatives, rather than being dictated by any single source.

Given that the dilemma is generated through this multi-layered, context-specific process, generic support strategies are inherently inadequate. In response, this study proposes a Situated Alleviation Mechanism Framework (see Figure 1), a dynamic model designed to structurally correspond to the roots of the problem through synergistic, multi-level interventions.

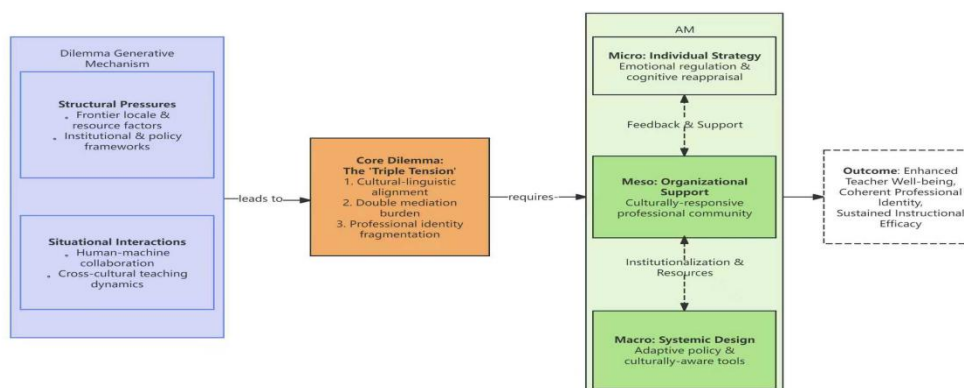


Figure 1.

Conceptual Framework: The Generative Mechanism and Alleviation Pathways for Emotional Labor Dilemmas

The framework outlines a tiered pathway for action. At the Micro-level, the focus is on strengthening individual agency through emotional regulation and cognitive reappraisal strategies, providing teachers with tools to manage immediate stress. However, to avoid individualizing systemic problems, this personal capacity must be underpinned by Meso-level Organizational Support. This entails creating culturally-responsive professional learning communities for collaborative sense-making and reforming institutional practices to recognize and value emotional and cultural labor. Critically, this organizational layer can be amplified through intentional cross-provincial and inter-institutional collaboration. Building consortia that connect frontier universities with better-resourced partners can forge powerful networks for sharing adaptive resources, co-designing pedagogy, and offering virtual mentorship, thereby pooling collective expertise to mitigate professional isolation.

Ultimately, sustainable change requires Macro-level Systemic Design to create an enabling ecosystem. This involves advocating for adaptive, context-sensitive educational policies and investing in the development of culturally-aware technologies. Crucially, systemic design must actively incentivize and fund the cross-regional collaborative models described above, for instance, through national grants for well-being innovation projects or mandates for open-access digital repositories of frontier-informed practices. This top-down coordination ensures the burden of adaptation is shared collectively. The interactive arrows in the framework emphasize that these levels are not sequential but mutually reinforcing, where successful local collaborations can inform national policy, which in turn empowers individual teachers.

In conclusion, this framework makes a dual contribution. Analytically, it advances the understanding of teacher emotions by modeling the etiology of emotional labor dilemmas within a unique socio-techno-cultural niche. Constructively, it provides a structured, actionable guide for designing proportionate interventions. It argues that the equitable integration of technology is inextricably linked not only to teacher wellbeing but also to the deliberate cultivation of robust, collaborative ecosystems that transcend geographical and institutional silos, fostering a nationally networked community of practice dedicated to sustainable digital education.

6. Conclusion

This study has charted the emotional labor of foreign language teachers in Northern Frontier universities as a labor of cultural translation, digital-affective mediation, and identity preservation. By theorizing a generative mechanism and a corresponding multi-tiered alleviation framework, it provides a critical lens for analyzing teacher experience beyond techno-optimist narratives. The implications are threefold. For teacher educators, it underscores the need for critical digital emotional literacy. For university leaders, it calls for institutional practices that reduce invisible

labor through supportive communities and revised workload models. For technologists and policymakers, it is an argument for human-centered, context-aware design and equitable resource allocation. A limitation is its regional focus; future comparative research across different “frontier” contexts globally could further refine the model. Ultimately, ensuring teacher wellbeing in the digital age is the foundational condition for achieving humane and equitable educational futures.

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